



**Illinois Principals Association**

**Illinois Principals  
Association  
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# **Strategic Plan 2010-2013**

**(adopted January 2010)**

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President-Elect, Travis Wyatt  
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### **Strategic Planning Committee**

**External Facilitator – Jim Burgett**

**Internal Facilitator – Lynne Woodrum**

### **Members**

**Blackhawk-Polly Dahlstrom**  
Principal, Matherville Intermediate School  
**Central Illinois Valley-Mark Zotz**  
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Principal, DuQuoin Middle School  
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Associate Superintendent, Danville District #118  
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Principal, Centralia High School  
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Principal, Alden-Hebron Jr./Sr. High School  
**Lake-Bill Lomas**  
Retired Principal  
**Lake-Jeff Sefcik**  
Principal, Stanton School  
**North Cook-Jim Blouch**  
Retired Principal  
**Northwest-Neal Trainor**  
Principal, Freeport Alternative High School  
Assistant Principal, Freeport High School  
**Shawnee-April Haar**  
Principal, Unity Point School  
**Southwestern-Karen Harris**  
Principal, Bethalto East Primary School  
**Starved Rock-Jason Hamann**  
Principal, Waltham North Elementary School  
**Three Rivers-Jennifer Edmonds**  
Curriculum Director, Herscher District CUSD #2  
**West Cook-Jennifer Kelsall**  
Principal, Ridgewood High School  
**Western-Chad Cox**  
Principal, Abingdon High School

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**Executive Director, Jason Leahy**  
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**Assoc. Dir./Gen. Couns., Brian Schwartz**  
**Professional Development Director, Jean Smith**  
**Field Services Director, Dr. Fred Singleton**  
**Field Coordinators – Frank Conry, Don Dillon**  
**Services & Technology Coordinator, Pam Burdine**  
**Technology Coordinator, Dave Landers**



**Illinois Principals  
Association**

**Strategic Plan  
2010 - 2013**

## Introduction

### Definition

Strategic planning is

- Based on community values and beliefs;
- Representative of all segments of the Association;
- A dynamic and interactive process;
- A focusing of commitment and vision;
- A concentration of resources on mutually determined measurable outcomes; and
- Long term (3-5) years.

Strategic Planning for the Illinois Principals Association is based on the belief that member involvement is necessary for Association success.

The current Strategic Planning Process began for the IPA in July 2009 when the IPA Board of Directors approved the process and had the Members' Needs Assessment Survey conducted in November 2009. Jim Burgett was contracted as the Strategic Planning External Facilitator. On January 13, 2010, a Strategic Planning Team consisting of a cross-section of individuals from the Membership, Board of Directors, and IPA Staff participated in a one day planning session to outline the direction of the Association.

Team members identified the Association's strengths and weaknesses, reviewed and revised IPA's mission, vision, and beliefs, and developed five strategies for study and implementation.

The strategies were approved by the IPA Board of Directors at their meeting on January 14, 2010. Action teams will develop action plans to direct the effort necessary to meet the intent of the five strategies and move IPA forward.

## BELIEFS

The **belief** statements represent the organization's fundamental convictions. The belief statements listed were developed through consensus by the Strategic Planning Team. They provide a description of the bedrock values which will move the Illinois Principals Association to commit to a specific mission and establish the moral and ethical priorities which will serve to guide all of the association's activities.

The Illinois Principals Association believes:

- **it is an advocate for children.**
- **learning is a continuous process.**
- **the principal is the primary agent of change in the building.**
- **sustained improvement comes from collaborative efforts.**
- **schools must provide a safe, caring, and healthy environment conducive to learning.**
- **each and every child deserves the opportunity for an equally high quality education.**
- **all children must have opportunities to learn and develop to their highest potential.**
- **continuous high quality professional development is essential.**
- **a successful organization encourages and promotes new ideas.**
- **education is the cornerstone of quality life in a democratic society.**
- **educational leaders follow the IPA Code of Ethics.**
- **in recognizing and celebrating the diversity of people and ideas.**
- **educational leaders should balance their personal and professional responsibilities.**
- **that adequate and equitable resources should be available for education.**
- **that a quality education meets a child's social, emotional and academic needs.**
- **in the value of collegial support and professional networking.**

The **mission** statement describes the unique purpose for which the Illinois Principals Association exists and the specific function it performs. The primary focus of the Association is provided in the mission statement.

## **MISSION**

**The mission of the Illinois Principals Association is to advance learning through effective educational leadership.**

The **vision** statement describes what the Association hopes to become.

## **VISION**

**The Illinois Principals Association will be the preeminent education association.**

The **strategies** are broadly stated means of deploying resources to achieve the Association's progress indicators. The progress indicators are the what; the strategies are the how.

## STRATEGIES

### **The Illinois Principals Association will:**

- 1. Build a membership of educational leaders with diverse qualifications, experiences and backgrounds.**
- 2. Strengthen membership involvement and encourage commitment.**
- 3. Enhance professional development and member services to meet the evolving needs of educators.**
- 4. Strengthen legislative influence and advocacy through its members and the organization.**
- 5. Provide the finances, resources and facilities to meet the future needs of the organization.**

*-Approved by IPA Board of Directors January 14, 2010.*