Strategic Plan
2010-2013

(adopted January 2010)
Strategic Planning Committee

External Facilitator - Jim Burgett
Internal Facilitator - Lynne Woodrum

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Central Illinois Valley-Mark Zott
Retired Principal
Egyptian-Aaron Hill
Principal, DuQuoin Middle School
Illini-Dianna Kirk
Associate Superintendent, Danville District #118
Kaskaskia-Reid Shipley
Principal, Centralia High School
Kishwaukee-Bridget Belcastro
Principal, Alden-Hebron Jr./Sr. High School
Lake-Bill Lomas
Retired Principal
Lake-Jeff Sefcik
Principal, Stanton School
North Cook-Jim Blouch
Retired Principal
Northwest-Neal Trainor
Principal, Freeport Alternative High School
Assistant Principal, Freeport High School
Shawnee-April Haar
Principal, Unity Point School
Southwestern-Karen Harris
Principal, Bethalto East Primary School
Starved Rock-Jason Hamann
Principal, Waltham North Elementary School
Three Rivers-Jennifer Edmonds
Curriculum Director, Herscher District CUSD #2
West Cook-Jennifer Kelsall
Principal, Ridgewood High School
Western-Chad Cox
Principal, Abingdon High School

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Introduction

Definition

Strategic planning is
- Based on community values and beliefs;
- Representative of all segments of the Association;
- A dynamic and interactive process;
- A focusing of commitment and vision;
- A concentration of resources on mutually determined measurable outcomes; and
- Long term (3-5) years.

Strategic Planning for the Illinois Principals Association is based on the belief that member involvement is necessary for Association success.

The current Strategic Planning Process began for the IPA in July 2009 when the IPA Board of Directors approved the process and had the Members’ Needs Assessment Survey conducted in November 2009. Jim Burgett was contracted as the Strategic Planning External Facilitator. On January 13, 2010, a Strategic Planning Team consisting of a cross-section of individuals from the Membership, Board of Directors, and IPA Staff participated in a one day planning session to outline the direction of the Association.

Team members identified the Association’s strengths and weaknesses, reviewed and revised IPA’s mission, vision, and beliefs, and developed five strategies for study and implementation.

The strategies were approved by the IPA Board of Directors at their meeting on January 14, 2010. Action teams will develop action plans to direct the effort necessary to meet the intent of the five strategies and move IPA forward.
The **belief** statements represent the organization’s fundamental convictions. The belief statements listed were developed through consensus by the Strategic Planning Team. They provide a description of the bedrock values which will move the Illinois Principals Association to commit to a specific mission and establish the moral and ethical priorities which will serve to guide all of the association’s activities.

**BELIEFS**

**The Illinois Principals Association believes:**

- it is an advocate for children.
- learning is a continuous process.
- the principal is the primary agent of change in the building.
- sustained improvement comes from collaborative efforts.
- schools must provide a safe, caring, and healthy environment conducive to learning.
- each and every child deserves the opportunity for an equally high quality education.
- all children must have opportunities to learn and develop to their highest potential.
- continuous high quality professional development is essential.
- a successful organization encourages and promotes new ideas.
- education is the cornerstone of quality life in a democratic society.
- educational leaders follow the IPA Code of Ethics.
- in recognizing and celebrating the diversity of people and ideas.
- educational leaders should balance their personal and professional responsibilities.
- that adequate and equitable resources should be available for education.
- that a quality education meets a child’s social, emotional and academic needs.
- in the value of collegial support and professional networking.
The **mission** statement describes the unique purpose for which the Illinois Principals Association exists and the specific function it performs. The primary focus of the Association is provided in the mission statement.

**MISSION**

The mission of the Illinois Principals Association is to advance learning through effective educational leadership.

The **vision** statement describes what the Association hopes to become.

**VISION**

The Illinois Principals Association will be the preeminent education association.
The strategies are broadly stated means of deploying resources to achieve the Association’s progress indicators. The progress indicators are the what; the strategies are the how.

STRATEGIES

The Illinois Principals Association will:

1. Build a membership of educational leaders with diverse qualifications, experiences and backgrounds.

2. Strengthen membership involvement and encourage commitment.

3. Enhance professional development and member services to meet the evolving needs of educators.

4. Strengthen legislative influence and advocacy through its members and the organization.

5. Provide the finances, resources and facilities to meet the future needs of the organization.

-Approved by IPA Board of Directors January 14, 2010.